

Why Webcams Matter:

Equip Every Employee with Cameras Built for Business



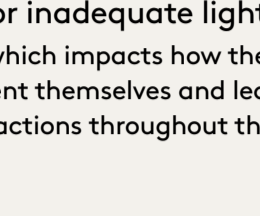
Outdated or inadequate webcams are burdening your business

How can IT better equip the hybrid workforce to boost collaboration, productivity, and employee satisfaction?

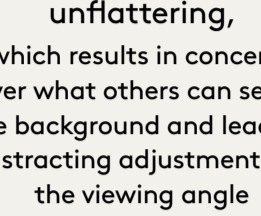
The challenge



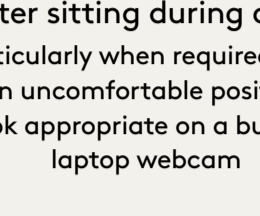
of remote users struggle with video issues



of remote users cite poor or inadequate light, which impacts how they present themselves and leads to distractions throughout the day



say the camera angle is unflattering, which results in concerns over what others can see in the background and leads to distracting adjustments to the viewing angle



report physical discomfort after sitting during calls, particularly when required to sit in an uncomfortable position to look appropriate on a built-in laptop webcam

Why?

They're relying on the laptop's built-in camera — and that embedded webcam is less than ideal for video meetings



Just 37% of companies provide remote employees with external webcams



Learn more about the challenges remote and hybrid employees face on video calls, and how to solve them in our research report, [Equipping Employees for Hybrid Work](#)

The solution

Enable every employee to do their best work with business-certified webcams tailored to individuals' needs



Core professionals

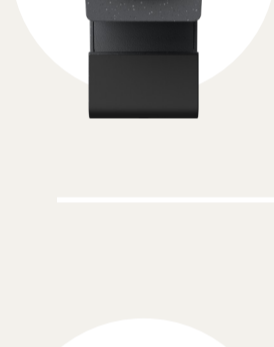
Who are they?

Traditional office employees such as a salesperson, HR recruiter, or marketing manager

What do they need?

Easy-to-use tools that make it simple to collaborate confidently at home or in the office

The best webcams for them



Brio 305 –the foundation for collaboration

- USB-C plug-and-play for ultimate ease of use
- Auto light correction for optimal appearance, powered by RightLight 2
- Noise-reducing mic to eliminate background noise heard by others on calls
- 70° field of view to showcase the attendee without over-exposing their surroundings
- Priced for mass deployment



For employees who spend more time in video meetings, Brio 505 has all the great features of the 305 and more:

- Auto light correction for exceptional appearance, powered by RightLight 4
- Dual noise-reducing mics for crystal clear audio
- RightSight auto-framing that centers the camera on the user so attendees can move freely during meetings*
- Show Mode to share close-ups of physical items like sketches*
- 65°, 78°, and 90° field of view options for precise control of what's shown on screen*

Both Brio 305 and Brio 505 are also...

A significant upgrade from Logitech C-series webcams

Certified for Microsoft Teams, Zoom, and Google Meet



Executives and advanced professionals

Who are they?

C-suite executives, senior management, directors—all of your top performers and people leaders who are leading high-stakes meetings, both internally and externally

What do they need?

Top quality video that lets them look their professional best and present confidently and successfully

The best webcam for them



MX Brio 705 for Business

- Superior 4K video quality with image resolution at 30fps, 1080p at 60fps, and 720p at 60fps
- Dual beamforming mics that filter out background sounds to ensure employees are heard clearly
- AI-powered RightLight 5 to take auto light correction further with face-based image enhancement that provides a more natural image, even in challenging lighting conditions
- RightSight auto-framing that centers the camera on the user so attendees can move freely during meetings*
- Faster autofocus that ensures the lens responds to changes quickly to create a clear image
- Show Mode to share close-ups of physical items like sketches*
- Adjustable diagonal field of view (dFoV) options of 65°, 78°, and 90°, so users are in control of what's shown on screen*

*With Logi Tune software enabled



Ergo-conscious employees

Who are they?

Anyone who prefers ergonomic workplace solutions that reduce strain and discomfort without sacrificing design and productivity

What do they need?

Products that meet healthy workplace standards, deliver reliable performance, and eliminate the need to look down at a laptop screen

The best webcam for them:

Any webcam! All of the webcams featured above offer dramatic ergonomic benefits compared to a built-in laptop camera

Solutions built for end users and IT

Logitech for Business webcams include:

- Logi Tune software, which lets users easily adjust webcam settings so they always look and sound the way they want in video meetings
- Enterprise-grade security management
- Three-year limited hardware warranty
- Logitech Sync, which empowers IT to remotely manage devices whether employees are at home, at their desks, or in a meeting room
- Sustainability-based design with a minimum of 62% Next Life Plastics

Webcams that are great for business AND designed with sustainability in mind

62%

Brio 305 and 505 are built with 62% certified post-consumer recycled plastic (graphite model), excluding electric components, cables, and packaging

82%

MX Brio 705 for Business uses solid milled, low-carbon aluminum for camera housing and a minimum of 82% PCR in plastic components

FSC™-certified

All three webcams comes in paper packaging from FSC™-certified forests and other controlled sources

Upgrade video collaboration at your organization

Every employee deserves the right webcam for the job.

With Logitech, you can give your hybrid and remote workforce the tools they need to communicate, collaborate, and contribute more to your business.



GET STARTED

Explore our full line of webcams and other personal workspace solutions